**Social Media Posts With Graphics**

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| **Graphic** | **Message** |
|  | You may qualify for a FREE energy efficiency assessment and up to $7,500 in energy efficiency, health, and safety upgrades at no charge. #PSEGPoweringProgress  [www.bit.ly/PSEG\_HW\_Sustainability](http://www.bit.ly/PSEG_HW_Sustainability) |
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|  | #DYK you might be eligible for installation of up to $7,500 in energy efficiency, health, and safety upgrades at no cost to you? #PSEGPoweringProgress  [www.bit.ly/PSEG\_HW\_Sustainability](http://www.bit.ly/PSEG_HW_Sustainability) |

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|  | Save money. Save energy. Save the planet.  See if you qualify for a FREE energy efficiency assessment and up to $7,500 in energy efficiency, health, and safety upgrades at no charge. #PSEGPoweringProgress  [www.bit.ly/PSEG\_HW\_Sustainability](http://www.bit.ly/PSEG_HW_Sustainability) |
|  | You may be eligible for up to $7,500 in energy efficiency, health, and safety upgrades at  no cost. Make the most of your energy use! #PSEGPoweringProgress  [www.bit.ly/PSEG\_HW\_Sustainability](http://www.bit.ly/PSEG_HW_Sustainability) |
|  | #EnergyEfficiency helps lower carbon emissions by reducing the amount of energy we consume, and is key to combating climate change.  PSE&G rebates, discounts, and services can help you use less energy and save money. #PSEGPoweringProgress  [www.bit.ly/PSEG\_HW\_Sustainability](http://www.bit.ly/PSEG_HW_Sustainability) |