Social media posts with graphics.

**Copy and Paste** à Use these sample messages and graphics when communicating via Facebook, X, Instagram, or other social platforms.

Please note: These social media images are licensed for this purpose only. Please do not use them to create other materials.

**Tag Us** à Facebook: @PSEG X: @PSEGDelivers Instagram: @PSEG

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| --- | --- |
| Graphic | Message |
| *Image file name: Om* | Spring is the perfect time to start new habits. Let a certified PSE&G energy adviser identify where your home might be wasting energy. See if you qualify for a free energy assessment and up to $7,500 in energy efficiency, health, and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #HealthyHome |
| *Image file name: graduate* | As you plan for your future, add savings to your pocket with energy-saving opportunities. PSE&G makes it easy to discover ways to save energy around your home—and lower your energy costs. See if you qualify for no-cost weatherization help from PSE&G.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |
| Graphic | Message |
| *Image file name: planting* | Help your savings grow this season. Let a certified PSE&G energy adviser identify where your home might be wasting energy. See if you qualify for a free energy assessment and up to $7,500 in energy efficiency, health, and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |
| *Image file name: DYKreduce* | See if you’re eligible to receive a free energy assessment. Depending on your home’s needs, you could receive up to $7,500 in additional improvements, such as insulation upgrades, weather stripping of existing windows and doors, ductwork, and more at no charge.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #EnergyEfficiency |
| *Image file name: HWqualify* | Did you know that you can receive a free home energy assessment and up to $7,500 in no-cost upgrades through PSE&G’s Home Weatherization Program for Income-Qualified Customers?  See if you qualify: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveEnergy |