Social media posts with graphics.

**Copy and Paste** à Use these sample messages and graphics when communicating via Facebook, X, Instagram, or other social platforms. All image file names that correspond to each post are listed below the images.

Please note: These social media images are licensed for this purpose only. Please do not use them to create other materials.

**Tag Us** à Facebook: @PSEG X: @PSEGDelivers Instagram: @PSEG

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| Graphic | Message |
| *Image file name: ice cream* | Ice cream is a great way to beat the heat. Here’s another scoop: You may qualify for a free home energy assessment and up to $7,500 in energy efficiency, health and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #EnergyEfficiency |
| *Image file name: breakfast* | Stay cool this summer and make all of your favorite rooms even more relaxing. PSE&G makes it easy to identify energy-saving opportunities around your home—and lower your energy costs. See if you qualify for no-cost weatherization help from PSE&G.  Learn more:<https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveEnergy |

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| --- | --- |
| Graphic | Message |
| A group of people playing a board game  Description automatically generated*Image file name: games* | Add a little happiness to every room and savings to your pocket with energy-saving opportunities. See if you’re eligible to receive a free home energy assessment and up to $7,500 in energy efficiency, health and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |
| *Image file name: DYK drafts* | It takes a lot of energy to keep a drafty home cool with air conditioning. Let a certified PSE&G energy adviser identify where your home might be wasting energy. See if you qualify for a free energy assessment and up to $7,500 in energy efficiency, health and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveEnergy |
| *Image file name: HW program* | Make your home more energy efficient. If you qualify, you’ll receive a free energy assessment and up to $7,500 in no-cost upgrades through PSE&G’s Home Weatherization Program for Income-Qualified Customers.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |