Social media posts with graphics.

**Copy and Paste** à Use these sample messages and graphics when communicating via Facebook, Twitter, Instagram, or other social platforms. All image file names that correspond to each post are listed below the images.

Please note: These social media images are licensed for this purpose only. Please do not use them   
to create other materials.

**Tag Us** à Facebook: @PSEG Twitter: @PSEGDelivers Instagram: @PSEG­­

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| --- | --- |
| Graphic | Message |
| *Image file name: TooHot* | Is your home hot? PSE&G can help you figure out why. See if  you are eligible for PSE&G’s Home Weatherization Program for Income-Qualified Customers and up to $7,500 in energy  efficiency, health, and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>#PSEGCommunityAlly #BeCool |
| *Image file name: Drafty* | Is your home drafty? You may qualify for no-cost weatherization help from PSE&G. Home upgrades can include insulation in walls, ceilings, and attic.  Learn more: <https://bit.ly/PSEGPrograms>#PSEGCommunityAlly #SaveMoney |

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| Graphic | Message |
| *Image file name: DYKEnergyUse* | #DYK heating and cooling account for most of the energy use in an average home?  See if you are eligible to receive a free energy assessment—and up to $7,500 in energy efficiency, health, and safety upgrades at no cost.  Learn more: <https://bit.ly/PSEGPrograms>#PSEGCommunityAlly #StayCool |
| *Image file name: DYKDrafty* | #DYK nine out of 10 U.S. homes are under-insulated and drafty?  You may qualify for no-cost weatherization help from PSE&G. Save money and keep your home safe, healthy, and comfortable!  Learn more: <https://bit.ly/PSEGPrograms> #PSEGCommunityAlly |

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| Graphic | Message |
| *Image file name: Dancing* | Celebrate getting the most out of every dollar you spend on energy. PSE&G rebates and services can help you  use less energy and save money.  Learn more: <https://bit.ly/PSEGHomeEnergy> #PSEGCommunityAlly #Dance |
| *Image file name: Friends* | Expecting guests? Keep your home cool in summer, warm in winter, and comfortable all year.  See if you are eligible for a free energy assessment and up to $7,500 in energy efficiency, health, and safety upgrades—such  as heating and cooling equipment tune-ups—at no charge.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #Friends |

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| Graphic | Message |
| *Image file name: Future* | As you plan for your future, know that PSE&G residential energy efficiency programs can save you money and energy.  See if you are eligible to receive a free energy assessment to pinpoint energy-saving opportunities—as well as up to $7,500 in energy efficiency, health, and safety upgrades at no cost.  Learn more: <https://bit.ly/PSEGPrograms> #PSEGCommunityAlly #BrightFuture |
| *Image file name: Volunteering* | Save energy and time for volunteering. Let a certified energy adviser identify where your home might be wasting energy. See if you qualify for a free energy assessment and up to $7,500 in energy efficiency, health, and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #Volunteer |

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| Graphic | Message |
| *Image file name: Planet* | #EnergyEfficiency helps lower carbon emissions by reducing the amount of energy we consume. Adjusting your energy habits at home is easy. Turn off lights, unplug electronics, and get free expert advice on improving your home’s energy efficiency from PSE&G.  Get started today: <https://bit.ly/PSEGHomeEnergy> #PSEGCommunityAlly |
| *Image file name: Assessment* | A home energy assessment is a simple way to get the most out of every dollar you spend on energy. Use the PSE&G Home Energy Assessment Tool to find out which home energy assessment is right for you.  Learn more:  <https://bit.ly/PSEGHomeEnergyAssessments>  #PSEGCommunityAlly |