Social media posts with graphics.

**Copy and Paste** à Use these sample messages and graphics when communicating via Facebook, X, Instagram, or other social platforms.

Please note: These social media images are licensed for this purpose only. Please do not use them to create other materials.

**Tag Us** à Facebook: @PSEG X: @PSEGDelivers Instagram: @PSEG

|  |  |
| --- | --- |
| Graphic | Message |
|  | PSE&G makes it easy to discover ways to save energy around your home—and lower your energy costs. See if you qualify for no-cost weatherization help.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |
|  | See if you’re eligible to receive a free energy assessment. Depending on your home’s needs, you could receive up to $7,500 in additional improvements, such as insulation upgrades, weather stripping of existing windows and doors, ductwork, and more at no charge.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #EnergyEfficiency |
| Graphic | Message |
|  | Using less energy is always a #win — for our planet AND your wallet. Let a certified PSE&G energy adviser identify where your home might be wasting energy.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |
|  | Keep your home cool in summer, warm in winter, and comfortable all year round. See if you are eligible for a free energy assessment and up to $7,500 in energy efficiency, health, and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #Health |
|  | Everyone benefits from a little help sometimes. That’s why we’re partnering with PSE&G as an Energy Efficiency Community Ally. PSE&G can help you identify how your home might be wasting energy and costing you money, so you can start saving more of both right away.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #SaveMoney |