Social media posts with graphics.

**Copy and Paste** à Use these sample messages and graphics when communicating via Facebook, X/Twitter, Instagram, or other social platforms. All image file names that correspond to each post are listed below the images.

Please note: These social media images are licensed for this purpose only. Please do not use them to create other materials.

**Tag Us** à Facebook: @PSEG X/Twitter: @PSEGDelivers Instagram: @PSEG

|  |  |
| --- | --- |
| Graphic | Message |
| A person wearing headphones and squatting on stairs  Description automatically generated  *Image file name: jumping* | Add energy efficiency to your goals.  Let a certified energy adviser identify where your home might be wasting energy. See if you qualify for a free energy assessment and up to $7,500 in energy efficiency, health, and safety upgrades.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #HealthGoals |
| A young child with curly hair and a piece of paper on a table  Description automatically generated  *Image file name: decorating* | Home for the holidays? Keep every room warm in winter and comfortable all year long.  You may qualify for no-cost energy efficiency upgrades, including insulation in your walls, ceilings, and attic.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #HolidaySeason |
| Graphic | Message |
| *Image file name: celebrations* | Save energy and stay warm this winter. PSE&G makes it easy to identify energy-saving opportunities around your home—and lower your energy costs. You may qualify for no-cost weatherization help from PSE&G.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #Sing |
| *Image file name: DYK\_properly sealing* | See if you are eligible to receive a free energy assessment. Depending on your home’s needs, you could receive up to $7,500 in additional improvements, such as insulation upgrades, air sealing of windows and doors, a smart thermostat, and others at no charge.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly #StayWarm |
| A blue background with white text and an arrow pointing up  Description automatically generated  *Image file name: DYK\_no cost HW* | See if you qualify for no-cost weatherization help from PSE&G. Home upgrades can include insulation in walls, ceilings, and the attic.  Learn more: <https://bit.ly/PSEGPrograms>  #PSEGCommunityAlly |